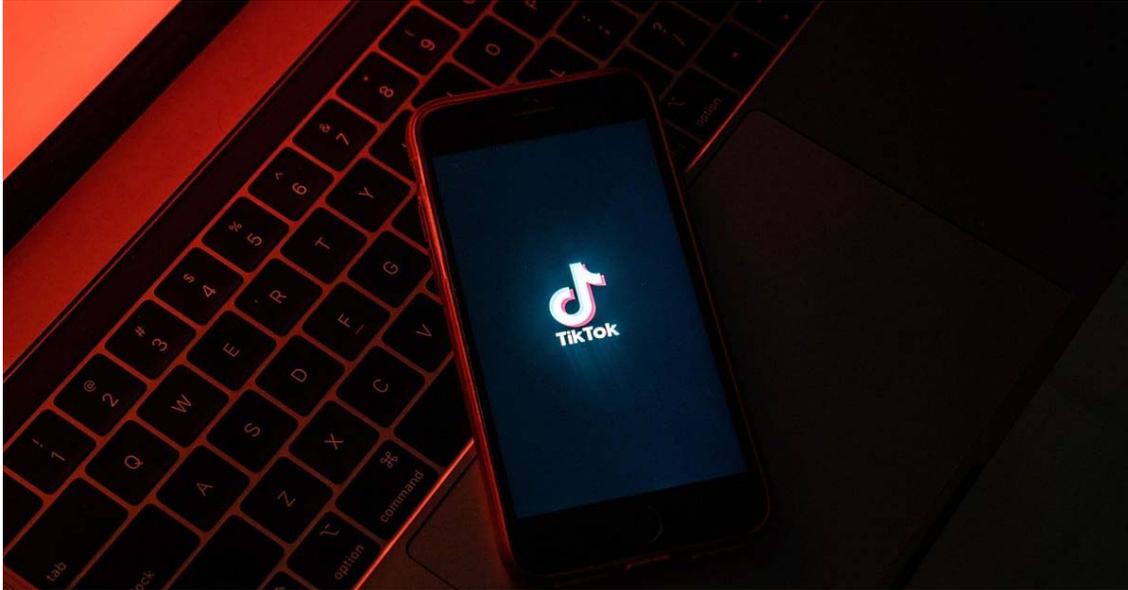


## TIKTOK BRINGS BENEFITS

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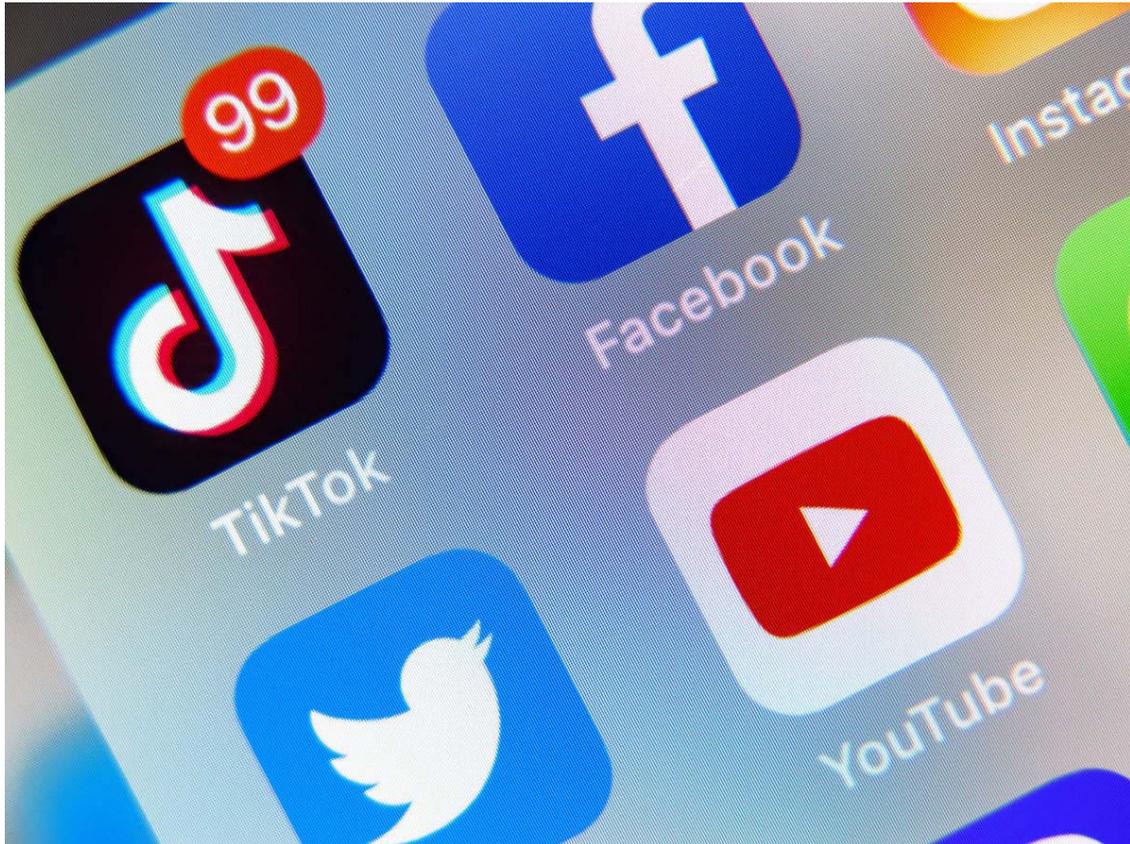


Most people think that entertainment application such as TikTok would not bring any good to them. However, there are many benefits that we could get from this application such as life hacks, which are tips to solve daily problems so that we become more productive.

When the Movement Control Order (MCO) was announced early this year, many of us have started to download the Tiktok application to avoid boredom as we need to stay indoors longer than usual.

Suddenly the application that was once often criticized by most Malaysians has gathered quite a number of followers. According to Oberlo portal, TikTok is the most downloaded social media application in the App Store and the third in the Play Store, with a total of over 1.5 billion downloads.

Datareportal reported that in January 2020, 800 million active users were registered through TikTok. The statistics is an evidence of the popularity of this social application among the world community.



Many people think that TikTok is just an application for its users to entertain themselves. However, there are other benefits that can be found through this application. For those who are still in doubt about the benefits of using Tiktok, this application offers in terms of education, business, travel, life tips, financial advice and more.

Recently, we can see many famous preachers, celebrity Ustaz, and motivators have also started to use Tiktok. It is to carry out campaign to spread good things because they know that young people nowadays are more attracted to applications like this.

In Islam itself it is stated that Muslims need to move fast in line with technological advances so that our actions and thoughts help in developing Islam around the world. Therefore, Muslims need to be smart and wise in evaluating and making a choice and decision using technology, especially in using social media to spread Islamic knowledge.

Other than that, there is a video in the Tiktok app that teaches a person how to communicate better. A short and compact video for 15 seconds which can give an impact on someone's daily affairs and improve our life.

Through Tiktok as well, people can learn various of languages. When learning various languages, someone will learn everything faster. It is because their memory retention is improved. They can easily absorb and retain information and spend less time for that. Thus, they also will be able to concentrate on the most important things and put first things first. In result they will become a better and more successful learner.

The study led by Dr Thomas Bak a lecturer at Edinburgh School of Philosophy, Psychology and Language Sciences found that people who proficient in two languages had a better concentration than those whose only spoke or learn one language.

It is clear that there are many benefits we can get from this application. We can use this application to improve our lives because this application spread useful information to others.